

# Brandon Wirz

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www.wirzdesign.com/main.html

Graphic Designer with more than 8 years experience with expertise in all facets of visual and digital design with concentrations in print, web, and mobile design. Highly skilled at collaborating with a team and implementing design solutions to achieve business success. Instrumental in streamlining and improving

processes, enhancing productivity, and implementing technology and design solutions. Technical proficiency in visual design, digital design, branding, animation, storyboarding, wire framing and social media. Other skills include video editing, user experience and user interface design.

## DIGITAL DESIGNER

PROFESSIONAL EXPERIENCE - 8+ YEARS — 75% DIGITAL | 25% PRINT

### Green Power of Washington Seattle, Washington

Contract Graphic Designer 9/15 to 12/15

- Logo, business card, flyer and packaging design for start-up cannabis business—Worked closely with CEO on branding and marketing.

### YesMail Interactive Louisville, Colorado

Contract Graphic Designer 5/15 to 7/15

- Streamlined HTML designs for Marriott—Building HTML templates in Dreamweaver and CMS.
- Managed all aspects creating wireframes, graphics and images for responsive views—designing and editing new HTML emails.

### Famous Brands / Mrs. Fields Broomfield, Colorado

Contract Web Designer 9/14 to 11/14 & 5/15

- Performed a complete redesign of corporate and responsive mobile website: MrsFields.com.
- Spearheaded the creative design and user experience utilizing research for best practices and trends.
- Collaborated with CFO, Marketing Manager, Dev. Team implementing new design and functionality.
- Updated mini cart and checkout (UI/UX functionality)—increased traffic to corporate and mobile website.
- Planned with Marketing Manager to design and create an HTML email design template.

### The Seattle Times Seattle, Washington

Contract Visual Designer 5/14 to 7/14

- Provided rich media advertising—banner ads, video ads, emails, and web pages.
- Followed brand standards and The Seattle Times guidelines for all advertisements.

### Mixpo Seattle, Washington

Interactive Motion Designer- Full Time 9/12 to 5/14 Contract 12/14-4/15

- Created prototypes and cross-browser interactive video ad solutions—Mobile, tablet, and desktop for top national advertisers and fortune 500 companies.
- Headed wireframe and storyboard designs for discovery phase on all creative presentations.
- PDF and Power Point storyboard presentations.
- Lead role as Visual and Interactive Designer— Ownership of projects with little direction.
- Administered mobile, tablet, and desktop video ads for Treehouse Masters, Fast N' Loud, Bering Sea Gold, Pier 1, Jeep, American Chopper, Outback and Diet Dew.
- Aided in design and video development for Nike Greatness campaign—desktop, mobile app, tablet ads. Mobile application design and development.
- Ran video campaigns for McDonalds, Lifetime, Discovery, Under the Gunn, Dance Moms, and King of Queens as well as social media ad campaigns for Facebook, Twitter, and Instagram.

### Imprev Bellevue, Washington

Flash Designer / Developer 2/11 to 6/12

- Developed Flash virtual tours, ecards and video ad designs for real estate marketing- Remax, Better Home & Gardens.
- Worked on cutting edge Flash Development using Action Script 3.0/XML and HTML.
- Partnered with Developers on converting SWF to video for iPad and iPhone presentations.

### Cadence 3 Seattle, Washington

Freelance Graphic Designer / Web Designer 1/10 to 6/11

- Banner designs and collateral for Microsoft "Kick It" campaign promoting children playing outdoors.
- Inserts Designed for "Microsoft / X-Box" conference in San Francisco October 2010.
- Designed and implemented Flash/Static banners to market "Windows Azure" by Microsoft.
- Poster design promoting Microsoft Windows HPC/Microsoft SQL server 2008.

### Wilmer Communications Seattle, Washington

Flash Designer / Developer 7/09 to 1/12

- Designed and programmed eBrochures and microsities for Hyatt, Sheraton and W Hotel Resorts.
- Created digital ads, web emails, microsities and websites using Flash/AS3, CSS, and HTML.
- Websites created—Hotel Blackhawk, Hyatt Kaua'i Resort, Roosevelt Hotel, Denver Hyatt Regency, Grand Hyatt Denver, Sheraton Trinidad, W Hotels Austin, W Hotels New York, Sheraton BC, Vancouver, Hyatt Grand Champions, Hyatt Park Aviara, Sheraton Shenai, Sheraton Ft. Lauderdale....

## GENERAL INFORMATION

SUPERIOR 9

LOCATION: 80027



425  
985  
7928

## TECHNICAL SKILLS



- ADOBE CREATIVE SUITE
- HTML5/CSS/JAVASCRIPT
- HTML5/FLASH ANIMATION
- ACTION SCRIPT DEVELOPMENT

## DESIGN SKILLS



VISUAL DESIGN  
BRANDING  
ANIMATION  
STORYBOARDING



WIREFRAMING  
USER EXPERIENCE  
USER INTERFACE  
SOCIAL MEDIA

## EDUCATION

BFA, Communication Arts,  
The University of Akron  
Myers School of Art